



# RETA Classified Ad Agreement

## RETA BREEZE & WEBSITE 2009 ADVERTISING RATES

The RETA website receives 120,000 hits per month. The *RETA Breeze* reaches more than 3,800 RETA members six times annually. All issues include the *RETA Technical Report*, containing valuable insights in and knowledge of industrial refrigeration. Both are great vehicles to reach operators and technicians in the refrigeration industry.

**Yes, I want to place a classified ad on the RETA Website!**

*I understand that my classified ad will run for 60 days from date of placement (first calendar day that it appears on the RETA website). I will provide RETA my text in MS Word format.*

**Yes, I want to place a classified ad in the RETA Breeze!**

*I have listed my preference(s) below. I will provide RETA my text in MS Word format.*

**Yes, I want to place a classified ad on the RETA Website and in the RETA Breeze!**

### RETA Breeze (member newsletter) Classified Ad Placement

Please indicate the issue(s) in which you would like to place your classified advertisement:

RETA BREEZE ISSUE	CLASSIFIED CONTENT DEADLINE
<input type="checkbox"/> 2009 #1 — JANUARY/FEBRUARY	DECEMBER 19, 2008
<input type="checkbox"/> 2009 #2 — MARCH/APRIL	JANUARY 30, 2009
<input type="checkbox"/> 2009 #3 — MAY/JUNE	MARCH 20, 2009
<input type="checkbox"/> 2009 #4 — JULY/AUGUST	MAY 22, 2009
<input type="checkbox"/> 2009 #5 — SEPTEMBER/OCTOBER	AUGUST 14, 2009
<input type="checkbox"/> 2009 #6 — NOVEMBER/DECEMBER	OCTOBER 24, 2009

2009 Classified Ad Rates	
Rates (50 word maximum size) <i>Member (M) Non-member (NM)</i>	
<b>Website</b>	
\$415 (M)	\$700 (NM)
<b>RETA Breeze</b>	
\$290 (M)	\$440 (NM)
<b>Website/RETA Breeze Package</b>	
\$570 (M)	\$885 (NM)

### CLASSIFIED AD SIZE AND RATE

RETA considers the size of a single classified ad to be a maximum of 50 words plus the contact information (i.e., contact information is not included in the word count). RETA is not responsible for editing a classified ad to fit within the size constraints. Ads submitted that exceed the maximum size will be charged accordingly (e.g., ad size of 51-100 words will incur the fees equal to two classified ads).

### RETA POLICY

RETA publishes only those advertisements consistent with their goals and purpose. RETA makes every effort to produce a quality publication; RETA is not responsible for accuracy of classified ad submitted by advertiser. RETA makes no endorsement of employers represented in its classified ad sections either in printed materials or on the RETA website.

### PAYMENT ARRANGEMENTS

Upon publication of a printed item, a copy of the published ad and an invoice will be sent to you. Payment with invoice copy is due within 30 days to RETA at the address below.

### Contracting Party

RETA Membership ID number  
(Required for RETA member rate)

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web site \_\_\_\_\_

Contract is authorized by \_\_\_\_\_ Signature \_\_\_\_\_

**Please complete this form and send to:** RETA Attn: Jan Tragethon Email: jan@reta.com  
 Telephone: 831.455.8783 PO Box 1819  
 Facsimile: 831.455.7856 Salinas, CA 93902  
 Website: www.RETA.com