



RETA NATIONAL CONVENTION SPONSORSHIP OPPORTUNITIES

RETA Sponsors receive all benefits associated with level of sponsorship PLUS customized benefits specific to item(s) sponsored. Sponsorship opportunities available on a first-come; first-served basis. Proceeds help fund the Scholarship Program that assists operators, end-users and technicians with Convention registration fees.

DIAMOND SPONSOR (\$10,000)

- ▶ Featured logo on the cover of the Convention Brochure/Registration packet distributed to RETA membership
- ▶ One full complimentary registration to the RETA Convention
- ▶ *If followed by host property, featured logo (with other Diamond Sponsors) printed on the hotel room key cards distributed to all host hotel guests during Convention week*
- ▶ Featured logo (with other Diamond Sponsors) printed on luggage tags distributed to all Convention attendees
- ▶ Featured logo (with other Diamond Sponsors) in the *RETA Breeze* newsletter during the Convention calendar year
- ▶ Freestanding sign prominently placed in a high-traffic area of the RETA Convention
- ▶ *Option of providing RETA HQ with a single-sheet (8.5" x 11" flat) product/ad insertion for distribution with the May/June issue of the RETA Breeze AND again for the August/September pre-Convention issue of the RETA Breeze - this option only for Diamond level sponsors (Sponsor to provide approximately 3,500.)*
- ▶ Logo recognition on all workshop/breakout session signage
- ▶ Featured logo with alternating product shot and website link on RETA website home page for Convention calendar year
- ▶ One complimentary vertical ad in the sponsored Convention Program/Calendar
- ▶ Featured logo and website link on RETA website Convention page during sponsored Convention calendar year
- ▶ Premium placement on the freestanding sponsorship sign at Convention
- ▶ Premier placement of your company logo on the complimentary attendee T-shirt
- ▶ Your business card distributed to every Convention attendee
- ▶ Special sponsor badge ribbon acknowledging sponsorship of the RETA Convention
- ▶ First right of refusal to sponsor like item at following National Convention
- ▶ Listing in the post-Convention issue of the *RETA Breeze*

PLATINUM SPONSOR (\$5,000 - \$9,999)

- ▶ Featured logo on the Convention Brochure/Registration packet distributed to RETA membership
- ▶ One full complimentary registration to the RETA Convention
- ▶ Featured logo and website link on RETA website home page for Convention calendar year
- ▶ Freestanding sign prominently placed in a high-traffic area of the RETA Convention
- ▶ One complimentary vertical ad in the sponsored Convention Program/Calendar
- ▶ Featured logo and website link on RETA website Convention page during sponsored Convention calendar year
- ▶ *Option of providing RETA HQ with a single-sheet (8.5" x 11") product/ad insertion and distribution with the August/September pre-Convention issue of the RETA Breeze. (Sponsor to provide approximately 3,500.)*
- ▶ Premium placement on the freestanding sponsorship sign at Convention
- ▶ Premier placement of your company logo on the complimentary attendee T-shirt
- ▶ Your business card distributed to every Convention attendee
- ▶ Special sponsor badge ribbon acknowledging sponsorship of the RETA Convention
- ▶ First right of refusal to sponsor like item at following National Convention
- ▶ Listing in the post-Convention issue of the *RETA Breeze*

GOLD SPONSOR (\$2,500 - \$4,999)

- ▶ Featured logo and website link on RETA website home page for Convention calendar year
- ▶ One full complimentary registration to the RETA Convention
- ▶ Featured logo and website link on RETA website Convention page during sponsored Convention calendar year
- ▶ Prominent placement on the freestanding sponsorship sign at Convention
- ▶ Your company logo on the complimentary attendee T-shirt
- ▶ Your business card distributed to every Convention attendee
- ▶ Special sponsor badge ribbon acknowledging sponsorship of the RETA Convention
- ▶ First right of refusal to sponsor like item at following National Convention
- ▶ Listing in the post-Convention issue of the *RETA Breeze*

SILVER SPONSOR (\$1,000 - \$2,500)

- ▶ Featured logo and website link on RETA website Convention page for Convention calendar year
- ▶ Your business card distributed to every Convention attendee
- ▶ Your company logo on the complimentary attendee T-shirt
- ▶ Special sponsor badge ribbon acknowledging sponsorship of the RETA Convention
- ▶ First right of refusal to sponsor like item at following National Convention
- ▶ Listing in the post-Convention issue of the *RETA Breeze*

BRONZE SPONSOR (\$500 - \$999)

- ▶ Featured logo and website link on RETA website Convention page for Convention calendar year
- ▶ Your business card distributed to every Convention attendee
- ▶ Your company name on the complimentary attendee T-shirt
- ▶ Listing in the post-Convention issue of the *RETA Breeze*

RETA
PO Box 1819
Salinas, CA 93902
www.RETA.com
Tel: 1.831.455.8783
Fax: 1.831.455.7856

Considering RETA Sponsorship? We've got just the ticket!

From small items to our walk of fame
we'll help you get noticed

