



# 2009 EXHIBIT BOOTH RESERVATION FORM

RETA's 100<sup>th</sup> Annual National Conference  
Exhibition Opens October 13, 2009  
Education Sessions: October 14-16, 2009  
Monterey Conference Center & Portola Hotel & Spa  
Monterey, California

REFRIGERATING  
ENGINEERS &  
TECHNICIANS  
ASSOCIATION

RETA  
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The 100<sup>th</sup> Annual National Conference of the Refrigerating Engineers & Technicians Association (RETA) will take place **October 13-16, 2009** at the Monterey Conference Center and Portola Hotel & Spa in Monterey, California. The RETA Conference is *the* place to network and sell your products and services to hundreds of refrigeration operators, technicians and engineers.

The 2009 Conference provides exhibitors an excellent location and venue for ongoing education and networking. RETA's fast-paced program is filled with information and opportunities to meet with industry leaders. Reserve this

## RETA 2009 CONFERENCE Projected Exhibit Hours

*Hours may be subject to change*

- Tuesday, October 13, 2009**  
8 am – 4 pm • Exhibit Move-in  
9 am - 2 pm • Golf Tournament  
4 – 7 pm • Opening Reception • Exhibits open
- Wednesday, October 14, 2009**  
7 - 9 am • Breakfast in Exhibit Hall  
Noon - 2 pm • Lunch in Exhibit Hall  
3:30 – 6:30 pm • Reception in Exhibit Hall
- Thursday, October 15, 2009**  
7 - 9 am • Breakfast in Exhibit Hall  
3:30 – 5 pm • Reception in Exhibit Hall  
5 - 10 pm • Exhibit Tear Down

**SOLD OUT**

**USE THIS FORM TO PLACE YOUR NAME ON A WAITING LIST SHOULD A BOOTH BECOME AVAILABLE**

### Why exhibit?

Your customer base:

- Is hosted by the industry's leading manufacturer of uninterfering refrigeration equipment
- Offers a special 3 hours of education and networking
- Provides outstanding social opportunities and networking breaks.
- The combined efforts of the industry places you in a unique position to meet with end users in the industry.

**OUR 2009 EXHIBITOR RESERVATION LIST IS GROWING DAILY!**

**Exhibit space is limited and available on a first-reserved, first-served basis.** Upon release of the Exhibition floor plan, **pre-reserved individuals will be given preferential placement based upon the order in which the reservations are received.** Exhibitors will be contacted in order of receipt of reservation for booth selection — *the sooner you commit; the better your choice of booth location.*

## SPACE IS LIMITED — RESERVE TODAY AND ENSURE YOUR BOOTH SPACE

**Fax a signed/dated copy of this sheet directly to: 831-455-7856 or mail to: PO Box 1819, Salinas, CA 93902.**

Yes! Please place my name on a waiting list for \_\_\_\_ booth(s) at the 2009 RETA Convention. I understand that I will assigned the booth space based upon availability..

## CONTACT INFORMATION

NAME \_\_\_\_\_ RETA ID # (MUST BE ACTIVE) \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY, STATE ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



## Schedule At-A-Glance

- Monday • October 12, 2009**  
 8 am - 5 pm Refrigeration Review Course  
 4 - 8 pm Exhibitor Move In
- Tuesday • October 13, 2009**  
 7:30 am - 2 pm Golf Tournament • Poppy Hills  
 8 am - 5 pm Refrigeration Review Course  
 8 am - 3 pm Exhibitor Move In  
 8 am - 7 pm Registration Open  
 4 - 7 pm Exhibition Grand Opening  
 EVENING ON OWN
- Wednesday • October 14, 2009**  
 7 am - 5 pm Registration Open  
 8 - 10 am Breakfast • Opening General Session  
 9:30 - 10:30 am Spouse Welcome Breakfast  
 10:10 - 11:15 am TECHNICAL SESSIONS  
 11:30 am - 1 pm Lunch in Exhibition Hall  
 1 - 4 pm OFF-SITE TECHNICAL SESSIONS  
 1:10 - 2:15 pm TECHNICAL SESSIONS  
 1:30 - 3:30 pm Complimentary Spouse Activity  
 2:15 - 2:45 pm Afternoon Break  
 2:45 - 3:50 pm TECHNICAL SESSIONS  
 4 - 6:30 pm Reception in Exhibition Hall  
 EVENING ON OWN
- Thursday • October 15, 2009**  
 7 am - 4 pm Registration Open  
 8 - 9:30 am Breakfast in Exhibition Hall  
 8 am - 3 pm Area Tour  
 9:30 am - 12:30 pm Complimentary Spouse Activity  
 9:30 - 12:30 pm OFF-SITE TECHNICAL SESSIONS  
 9:40 - 10:45 am TECHNICAL SESSIONS  
 10:45 - 11:15 am Morning Break  
 11:20 - 12:25 pm TECHNICAL SESSIONS  
 12:30 - 2:30 pm All Industry Lunch  
 2:30 - 4:30 pm Dessert in Exhibition Hall  
 5:30 - 9 pm Evening Out
- Friday • October 16, 2009**  
 8 am - 2 pm Registration Open  
 8 am - 2 pm Exhibition Hall Tear Down  
 8 - 9:30 am Breakfast • General Session  
 8 am - 12:05 pm OFF-SITE TECHNICAL SESSIONS  
 10:15 am - noon Complimentary Spouse Activity  
 9:35 - 10:40 am TECHNICAL SESSIONS  
 10:40 - 11 am Morning Break  
 11 am - 12:05 pm TECHNICAL SESSIONS  
 12:15 - 2:15 pm Lunch • RETA Family Rumble  
 2:25 - 3:30 pm TECHNICAL SESSIONS  
 6 - 11 pm Awards Banquet • Casino Night

## Exhibition Hall

Anticipated setup 10/12; open 10/13-15; teardown 10/16  
 Serra Ballroom - Monterey Conference Center

Please click on any booth to be connected to the exhibitor's web site.

